

Aspiring Global Managers

Career Guidance Handbook

For Final Year Graduate Students



Since 2001 Courtesy: **GIMS, Gunupur**

www.gims.edu.in

You will be 20 years or so when you complete your Graduation

When you come out of a college with a general degree like BA, BSc. B.Com the career choices for you are so wide that you get easily confused. The most popular choices are

State Govt Administrative
or Clerical Jobs

Central Govt. Administrative
or Clerical Jobs

Corporate jobs with
MBA degree

Banking Administrative
or Clerical Jobs

RAILWAYS LAW TEACHING JOURNALISM ADVERTISING FINE ARTS

ARMED FORCES STATE POLICE PARAMILITARY MERCHANT NAVY AIR CRAFT PILOTING

TOURISM & PLEASURE

HOTEL MANAGEMENT

CINEMA & TV

So on & so forth...

All said and done, MBA continues to be the largest job provider throughout the world.

To get an administrative post either in Govt. of India or in the state Govt. or in bank or railways is a herculean task. Lifelong preparations, throughout first class career with burning of lots of midnight oil, hardly 1.62% of the students get such jobs. If you have lot of dreams in your life to have a good career, a good spouse, a beautiful house, four wheelers, foreign tours, a vibrant life without being an administrative officer or a doctor or an engineer then there is a grand trunk road for you known as Master of Business Administration (MBA).

Any graduate, who has 50% in degree examination can be admitted into the MBA, two years degree programme, where their abilities and ideas are shaped to face any kind of problem with boldness and high skill so that he/she can play a major role in taking the business of an organization further.

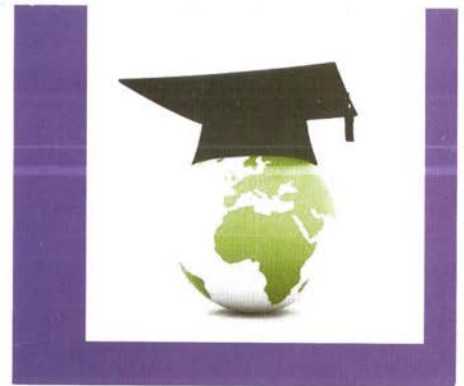
The economic fate of any nation is decided on the skills and capabilities of its managers, who work in the different industries, business organizations, and different services. Now a days Government has also understood the importance of management sciences and has started training the new IAS and similar officers in management. The quality of managers decides the position of the country in the world economy. Oflate the Indian managers have come out of time and have already became either integral parts or the heads of world famous business organizations. The salaries are astronomical and some time beyond the imagination of a young man.

Your passport to the world of business is your MBA degree. With a law degree a person can be a small time advocate in a mofossil court. With the same law degree another person can be a leading supreme court advocate, where he gets a fees of Rs.1,00,000/- for 1 minute of argument. Exactly similar is the case of MBA. A generally weak students can also expect to get a job in a business organization or industry, where he can smoothly manage his lively hood. With the same MBA degree a student who thinks sharply, talks good english, is able to convince others, takes instant decisions, and works very hard can be the head of a world class company, getting crores of rupees as salary and benefits.

In an era of confusions we advise students to stop thinking, and coolly join MBA course.



Where to Study MBA

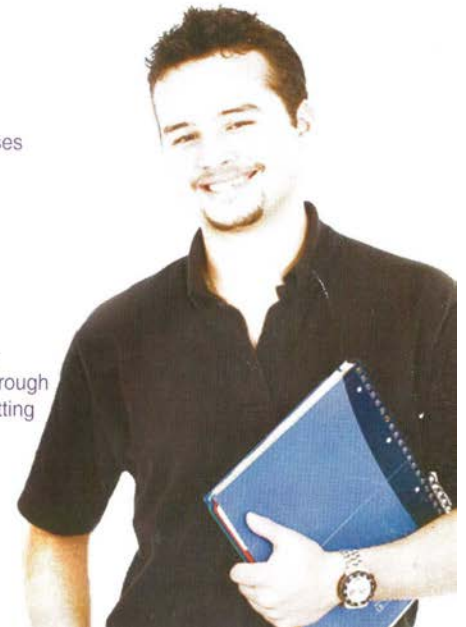


Ask anyone who knows about MBA they will say join IIMs, Xavier, XLRI, ISB etc. Every year lakhs of students appear entrance for such coveted colleges but 0.02% of students get selected, that to after 2 years of work experience.

Next in the series comes the highly advertising PGDBM and MBA courses run by autonomous colleges, deemed universities and state universities. They always advertise how many students joined which companies. But they never advertise how many students joined their course and out of them how many actually got the jobs. They always keep these details away from the public eyes, because in most of the cases it is a very small fraction of students, who actually get the jobs.

We, at GIMS Gunupur, are an honest MBA Institution. We do not go for much of publicity. We have a very strong placement cell which brings around 1000 job placements per year for the B.Tech pass outs students. So getting 120 jobs for 120 MBA students is just another routine job for the Training & Placement cell of the department.

But which students will get what kind of jobs will depend how much of hard work a student has puts in these two years. If he/she studies well, attends 90+% of the classes keen to know everything happening around through magazines, business news papers, TV business channels, and speaks a manageably good English, then getting a good placement becomes an easy job.

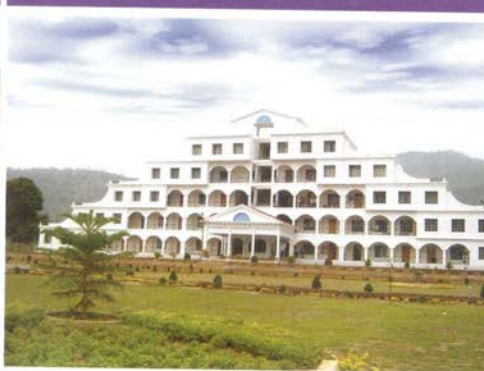


WHY GIMS GUNUPUR?

(Approved by AICTE, Govt. of Odisha and Affiliated to BPUT, Rourkela, Odisha, Accredited by NAAC-UGC)



- ⇒ Excellent mega infrastructure & learning environment spread over 62 acres with state-of-art technology, 24x7 Internet and Library with Swimming Pool, Gym, Playground, Cafeteria and facility.
- ⇒ Strong Training and Placement activity with consistent 95% placement in good companies.
- ⇒ Extensive research, consultancy and entrepreneurship development activities.
- ⇒ Good performance in the University Examination.
- ⇒ A strong bend of inhouse facility.
- ⇒ Reputed Professors from premier institutes as visiting faculty.
- ⇒ Regularly organizing National and International Seminars/Conferences/Symposium etc .
- ⇒ Fully Residential, budget friendly hostel for boys and girls.
- ⇒ With add on certification courses/MDPs on Retail Management, International Marketing, Export & Import Management, Supply Chain and Logistic Management, NCCMP for enhancing employability of students.
- ⇒ In a National survey made by Business Management Chronicle, GIMS stood 2nd best in Infrastructure, Research and MDP and overall rank of 23rd in India in 2010.
- ⇒ In 2011, GIMS has been ranked 20th Best Promising B-School in India by the CSR-GHRDC survey. In the same Survey, GIMS is adjudged as the 5th Best B-School in Orissa.
- ⇒ MoU with NSE, Mumbai for Course on "Certified Capital Market Professional NCCMP Course".



PLACEMENT STATUS OF MBA STUDENTS DURING LAST 7 YEARS

YEAR	STUDENTS EMPLOYED
2009	92%
2010	97%
2011	95%
2012	97%
2013	95%
2014	93%
2015	96%
2016	93%
2017	95%

How to take Admission in GIMS

Eligibility for admission into MBA is

- A pass in minimum 3 years graduation course with minimum 50% of marks.
- As per Supreme Court guidelines admission shall be through entrance test only. The students can appear either the JOINT ENTRANCE EXAMINATION conducted by the JEE Cell of the Govt of Odisha or CMAT / CAT / XAT / MAT conducted by different bodies of Govt. of India.
- Students shall be offered admission through online counseling. The verification of documents would be done at the time of counseling/admission.

For the detailed admission procedure you may contact our Career Advisers in the following address:

ADMISSION CELL,
GIMS, GUNUPUR
RAYAGADA, ODISHA, 765 022

CONTACTS : 9937010987 / 9437044170 / 9437152813
06857-250170 / 06857- 250172 (Extn 48)

Which Specialization of MBA you should choose @ GIMS, Gunpur ?

It should be as per your appetite, interest and qualities.

MARKETING

If you wish to learn the art of selling ice to Eskimos

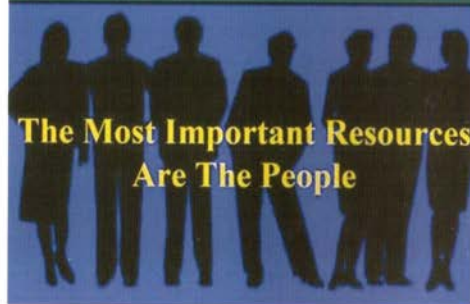


Career Opportunities for MBA (Marketing)

- Marketing Manager
- Brand Manager
- Marketing Research Analyst
- Sales Manager
- Media Planner
- Retail Manager
- Manager (Online Promotion)
- Institutional Sales Manager (B2B)
- Liaisoning Officer (G2C)
- Event Promotion Manager
- Layout Designer
- Media Accounts Manager

HRM

If you wish to learn the art of managing people at work



Career Opportunities for MBA (HRM)

- Human Resource Planning Manager
- Manager (Recruitment & Selection)
- Manager (Training & Development)
- Compensation specialist
- Law Officer
- HR Consultant
- Public Relations Manager
- HR Auditor
- Training and Placement Officer

FINANCE

If you are cool, calculative and analytical



Career Opportunities for MBA (Finance)

- Credit Analyst
- Financial Officer
- Financial Advisor
- Financial Analyst
- Financial Planner
- Loan Officer
- Investment Banker
- Insurance Development Officer
- Relations Manager
- Bank Manager
- Stock Broker
- SEBI etc. etc.

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OPERATIONS

If you are comfortable with machines & industry environment...

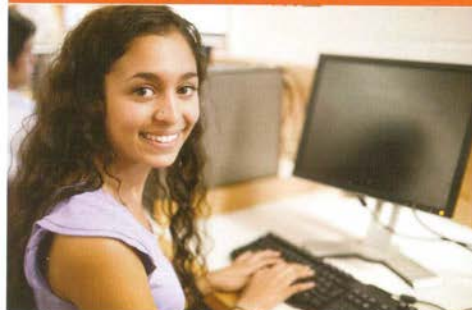


Career Opportunities for MBA (Operation Management)

- Customer Service Support,
- Distribution and Supply Chain Manager,
- Forecasting, Inventory Planner
- Control, Operations Planner,
- Scheduling and Control planner
- Purchasing and Materials Manager,
- Project Manager,
- Process and Methods Planner,
- Plant Engineering Manager,
- Quality Manager,
- Operations Process Consulting personnel,
- Traffic Manager,
- Warehouse Manager and Distributor

SYSTEMS

If you love computers and its applications...



Career Opportunities for MBA (Systems / IT)

- Systems Analyst
- Database Administrator (DBA)
- Manager (Data Warehousing and Mining)
- Manager (Supply Chain Management)
- Manager (ERP)
- Network Administrator
- Manager (Information Security)
- Manager (Online retailing)
- Manager (Internet Advertising)

YOU WILL FIND GIMS STUDENTS

@



A Campus to fall in love with

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